

Talent sourcing, recruitment outreach, and talent pipeline support for federal financial and housing-finance agencies. We find the candidates. Your agency makes every hiring decision.

CAREER CONSULTS DOES	YOUR AGENCY DECIDES
Talent market research · Sourcing · Outreach · Talent pipeline	Qualification · Assessment and referral · Selection · Appointment

CORE COMPETENCIES

- **Talent sourcing** for executive, specialized, and hard-to-fill positions, matched to written sourcing criteria
- **Candidate outreach** as an identified contractor, with referral to USAJOBS
- **Talent pipeline** development, management, and monthly reporting
- **Talent market research** and recruitment strategy
- **Recruitment campaigns** across professional networks, associations, email, and digital channels
- **Recruitment events**, virtual and in person, with after-action reporting
- **Recruitment analytics**: source effectiveness, response, interest, and pipeline metrics

DIFFERENTIATORS

- **Built around the authority line.** Services stop at the Federal application; no qualification, referral, or selection decisions.
- **Recruiter-led, marketing-backed.** Sourcing led by a SHRM-CP recruiter with 15+ years of hiring-side experience; campaigns and analytics by Henry Digital Marketing.
- **Financial-sector focus.** Mortgage finance, capital markets, risk, examination, technology, and cybersecurity talent.
- **Measured on what we control.** Written standards for lead quality, outreach accuracy, USAJOBS referral, pipeline accuracy, and on-time reporting.
- **No conflicting candidate business.** Job-seeker coaching retired in 2026.

ENTITY RECORD

Legal name	Henry Digital Marketing, LLC
DBA	Career Consults
Business size	Minority-owned small business
SAM.gov	Active
UEI	Q7HALJX3A513
CAGE	11KA2
Established	2022 · Miramar, FL
Primary NAICS	541612 Human Resources Consulting Services
Other NAICS	541611 Administrative Management Consulting 561920 Convention and Trade Show Organizers 512110 Motion Picture and Video Production
PSC	R408 Program Management/Support R499 Other Professional Services

PRINCIPAL

Woodler Henry, Principal Recruiter
SHRM Certified Professional (SHRM-CP)
15+ years in recruiting

PAST PERFORMANCE

City of Miramar, FL (prime): human resources management, recruitment, compensation, and strategic planning.

U.S. Department of Transportation (GLS) (prime): secure warehousing, asset management, and exhibition logistics for federal deployments.